



07/20/2018

**Nancy Smith**

has successfully completed

**Business Metrics for Data-Driven Companies**

an online non-credit course authorized by Duke University and offered through Coursera

A handwritten signature in black ink, appearing to read "Daniel Egger".

Daniel Egger  
Executive in Residence and Director,  
Center for Quantitative Modeling  
Pratt School of Engineering

A handwritten signature in black ink, appearing to read "Dr. Jana Schaich Borg".

Jana Schaich Borg  
Assistant Research Professor  
Social Science Research Institute

**COURSE  
CERTIFICATE**



Verify at [coursera.org/verify/373NZ54JLZRV](https://coursera.org/verify/373NZ54JLZRV)

Coursera has confirmed the identity of this individual and their participation in the course.